

Ottimo Four Cheese Ravioli

Green Isle Foods

CMR Ref: 240248 14-4

Price: £3.00

Size: 200g

Overall Product Rating: Taste Test

Top Category to Market

On Pack Marketing



32

For midweek **42%**
 Not for me / us **35%**
 A good standby **33%**



Score out of 50
 Average for the category: 36

*percentage of participants who selected fit of product

Want to know more about the sales potential of this product?

Email foodfax@cambridgmr.com or call 01223 492050 for the full report on what drives consumer ratings.

FROZEN PASTA CATEGORY AWARDS

QUALITY

TASTE

VALUE

Star Rating

% Who Rated

Reviewer Comments*

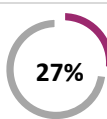
Reviewer Comments



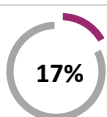
Really fresh
 Excellent taste
 Well filled, nice soft texture, good size



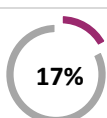
Nice size
 Good flavour
 Good product for frozen, was surprised at how tasty it was.



Hardly any filling, but with a nice sauce this could be good
 Pasta is quite rubbery and thick and mild flavour
 A good idea for a quick midweek meal but didn't have much flavour



Pretty boring product Price ok Definitely wouldn't make a special trip to get them
 Bland & boring
 Pasta and cheese is low quality



The pasta was hard. Very little filling which tasted bland
 Pretty average ! Not much cheese inside , but chewy and bland
 Very bland with an artificial taste to it

* Reported verbatim as made by our reviewers

Nutrition per 100 g/ml

Energy (Kcal)	Total Fat (g)	Sat Fat (g)	Carb (g)	Sugars (g)	Fibre (g)	Protein (g)	Salt (g)
170	4.4	2.3	25	0.9	2.2	6.5	0.53

Recommended Daily Allowance (%)

Energy (Kcal)	Total Fat (g)	Sat Fat (g)	Carb (g)	Sugars (g)	Fibre (g)	Protein (g)	Salt (g)
8%	5%	8%	8%	3%	7%	13%	9%



Daily Intake percentages are based on the requirements for an average female with no special dietary requirements and an assumed energy intake of 2000 kcal.