

Bol Fresh Noodles Malaysian Laksa Ramen

BOL Foods

CMR Ref: 240393 18-3

Price: £3.25

Size: 345g

Overall Product Rating: Taste Test

30

Score out of 50
Average for the category: 37

Top Category to Market

A good standby	38%
Not for me / us	35%
For on the move	29%

*percentage of participants who selected fit of product

On Pack Marketing



Want to know more about the sales potential of this product?

Email foodfax@cambridgmr.com or call 01223 492050 for the full report on what drives consumer ratings.

CHILLED ORIENTAL FOODS CATEGORY AWARDS

QUALITY

TASTE

VALUE

Reviewer Comments

Star Rating

% Who Rated

Reviewer Comments*



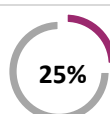
Much better than expected

What a great stand by product for those times you are in a hurry. Great balance of ingredients and flavours
A great standby for a quick meal on the go. Very tasty. It's better than what's out there for quick pot snacks. Very healthy too.



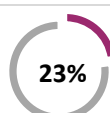
Nice and tasty

Tasty healthy
Lovely flavour quick and easy



A lot of healthy beans in it

Ok for a quick meal. Doesn't have a great deal of flavour
A bit too chunky and not a pleasant after taste



A good idea but it lacks flavour. It smelt amazing but the flavour didn't live up to it

I like the idea of this. Smells good, however taste is bland. Expensive for what it is.
Flavour is ok but the texture is horrible and it does leave a horrible aftertaste



Bad flavour and very expensive

Very strong aftertaste and expensive
Very bland and artificial taste

* Reported verbatim as made by our reviewers



Nutrition per 100 g/ml

Energy (Kcal)	Total Fat (g)	Sat Fat (g)	Carb (g)	Sugars (g)	Fibre (g)	Protein (g)	Salt (g)
108	3.3	1	13.9	3	3.4	4	0.38

Recommended Daily Allowance (%)

Energy (Kcal)	Total Fat (g)	Sat Fat (g)	Carb (g)	Sugars (g)	Fibre (g)	Protein (g)	Salt (g)
5%	4%	4%	5%	10%	11%	8%	6%

Daily Intake percentages are based on the requirements for an average female with no special dietary requirements and an assumed energy intake of 2000 kcal.