

Snackin' Chicken Fillets Fridge Filler

Aldi Stores Ltd

CMR Ref: 240387 14-5

Price: £1.99

Size: 5 x 35g

Overall Product Rating: Taste Test

31

Score out of 50
Average for the category: 32

Top Category to Market

For kids	46%
For on the move	29%
Not for me / us	29%

On Pack Marketing



*percentage of participants who selected fit of product

Want to know more about the sales potential of this product?

Email foodfax@cambridgmr.com or call 01223 492050 for the full report on what drives consumer ratings.

COLD SAVOURY SNACKS CATEGORY AWARDS

QUALITY

TASTE

VALUE

Reviewer Comments

Star Rating

% Who Rated

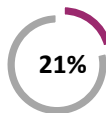
Reviewer Comments*



Good size and price

Great price and a nice alternative to crisps

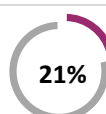
Great snack



Lovely little chicken breast, nice texture, nice taste

Nice size fillet

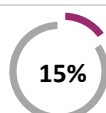
Great snack for kids pack ups



Good tasting, healthy and convenient protein option.

Great idea for kids lunches

The product has good nutritional value but the packaging is awful and the chicken is slimy in texture and quite bland



chicken is very cheap tasting

Good texture, quite bland chicken

Not for me, not keen on the texture



This product is just chicken fillets with a bigger name

Maybe alright for a picnic. No flavour or taste.

Cheap processed chicken with no flavour

* Reported verbatim as made by our reviewers



Nutrition per 100 g/ml

Energy (Kcal)	Total Fat (g)	Sat Fat (g)	Carb (g)	Sugars (g)	Fibre (g)	Protein (g)	Salt (g)
115	1.8	0.5	0.6	0.8	0	24	0.57

Recommended Daily Allowance (%)

Energy (Kcal)	Total Fat (g)	Sat Fat (g)	Carb (g)	Sugars (g)	Fibre (g)	Protein (g)	Salt (g)
5%	2%	2%	0%	3%	0%	48%	10%

Daily Intake percentages are based on the requirements for an average female with no special dietary requirements and an assumed energy intake of 2000 kcal.