

Asda Chicken & Bacon Puff Pastry Lattice

Asda Stores Ltd

CMR Ref: 230016 1-7

Price: £3.60

Size: 500g

Overall Product Rating: Taste Test

Top Category to Market

On Pack Marketing

40

- For midweek **60%**
- A good standby **60%**
- To share with friends / family **31%**



Score out of 50
Average for the category: 40

*percentage of participants who selected fit of product

Want to know more about the sales potential of this product?

Email foodfax@cambridgemr.com or call 01223 492050 for the full report on what drives consumer ratings.

HOT EATING MEAT PASTRIES CATEGORY AWARDS

QUALITY

TASTE

VALUE

Reviewer Comments

Star Rating

% Who Rated

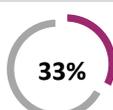
Reviewer Comments*



Really nice product. Better value than the Pizza pie. Nice and crispy bottom but able to cut
Excellent taste, moreish, delicious- don't hesitate to buy it
Good all round product



Good value The bacon taste comes through quite strongly
Nice chunky chicken, good bacon flavour
Tasty, crispy pastry



Good flavour
Nice pie strong flavoured A little bit expensive
Good price. Looks and smells appetising. Plenty of filling. Sauce is a bit bland.



Not good for u, no real chicken flavour, tasted of bacon only crisp pastry which is nice but chicken is mush
Too much pastry and Not enough filling
Pastry is ok but the filling is bland



Really crispy
The pastry was not cooked inside and the filling was non existent
Awful pastry was hard ,filling was mush no meaty bits awful product

* Reported verbatim as made by our reviewers



Nutrition per 100 g/ml

Energy (Kcal)	Total Fat (g)	Sat Fat (g)	Carb (g)	Sugars (g)	Fibre (g)	Protein (g)	Salt (g)
240	13	5.9	22	3.2	1.3	8.8	0.53

Recommended Daily Allowance (%)

Energy (Kcal)	Total Fat (g)	Sat Fat (g)	Carb (g)	Sugars (g)	Fibre (g)	Protein (g)	Salt (g)
11%	15%	21%	7%	11%	4%	18%	9%

Daily Intake percentages are based on the requirements for an average female with no special dietary requirements and an assumed energy intake of 2000 kcal.