

### Manomasa Serrano Chilli & Yucatan Honey

### Manomasa

CMR Ref: 240486 20-7

Price: £2.30

Size: 140g

Overall Product Rating: Taste Test

Top Category to Market

On Pack Marketing

# 36

Score out of 50  
Average for the category: 39

Weekend treat **53%**  
To share with friends / family **47%**  
For special occasions **28%**

\*percentage of participants who selected fit of product



Want to know more about the sales potential of this product?

Email [foodfax@cambridgmr.com](mailto:foodfax@cambridgmr.com) or call 01223 492050 for the full report on what drives consumer ratings.

### NON POTATO SNACKS CATEGORY AWARDS

QUALITY

TASTE

VALUE

Reviewer Comments

Star Rating

% Who Rated

Reviewer Comments\*



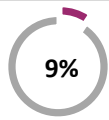
Very high quality tortilla chip with a lovely flavour and the perfect texture  
Great crisps, lovely flavour, a nice little kick of spice, yum, very moreish  
Very good quality and tasty Not too spicy



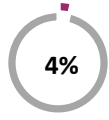
Different taste and texture. Quite nice for occasional treat  
Crunchy, nice and Smokey taste  
Flavour was great Appearance is good Has a great aftertaste But too expensive



Overpowering chilli and no taste of honey  
I enjoyed them but I would tell my family and friends they are hot Good texture  
Nice flavour and very attractive appearance but not A lot different to other products. Nice after taste



Good crunchy crisps, quite spicy didn't get any flavour of honey  
Quite hot good flavou  
Not something I would buy but others may like them. They were a strange texture and a bit spicy for me.



Strange flavour and texture  
Boring, no aroma, no taste, just a chilli kick after it. Disappointing

\* Reported verbatim as made by our reviewers



Nutrition per 100 g/ml							
Energy (Kcal)	Total Fat (g)	Sat Fat (g)	Carb (g)	Sugars (g)	Fibre (g)	Protein (g)	Salt (g)
486	23.5	2.2	57.2	2.6	7.8	7.4	0.38
Recommended Daily Allowance (%)							
Energy (Kcal)	Total Fat (g)	Sat Fat (g)	Carb (g)	Sugars (g)	Fibre (g)	Protein (g)	Salt (g)
22%	27%	8%	19%	9%	26%	15%	6%

Daily Intake percentages are based on the requirements for an average female with no special dietary requirements and an assumed energy intake of 2000 kcal.