

## Pukpip Real Banana Dipped in Milk Chocolate

CMR Ref: 240256 14-8

Price: £2.50

## Pukpip

Size: 3 x 70g

Overall Product Rating: Taste Test

# 40

Score out of 50  
Average for the category: 42

Top Category to Market

- For kids **63%**
- Weekend treat **48%**
- To share with friends / family **27%**

\*percentage of participants who selected fit of product

On Pack Marketing



Want to know more about the sales potential of this product?

Email [foodfax@cambridgmr.com](mailto:foodfax@cambridgmr.com) or call 01223 492050 for the full report on what drives consumer ratings.

### FROZEN COLD EATING DESSERTS CATEGORY AWARDS

QUALITY

TASTE

VALUE

Reviewer Comments

Star Rating

% Who Rated

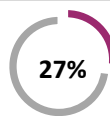
Reviewer Comments\*



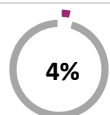
Lovely idea , nice that the banana having been frozen was still a nice colour , good taste , liked the texture  
Love this product, great idea, very tasty and feels like your having a healthy treat  
Loved the idea. Great flavour and the choc covers the banana very well and doesn't fall off.



Nice and different  
Love the colorful and fun packaging. Good taste but not great value for money especially if aimed at kids.  
Great flavour and good for kids



Really lovely taste and actually tasted like a banana not artificial  
Good product , nice flavour but expensive for what it is  
They're decent but I think I'd just make them myself



Pretty bland Too expensive for the taste  
Good idea but I couldn't taste the chocolate



\* Reported verbatim as made by our reviewers



Nutrition per 100 g/ml							
Energy (Kcal)	Total Fat (g)	Sat Fat (g)	Carb (g)	Sugars (g)	Fibre (g)	Protein (g)	Salt (g)
217	10	3.7	27.9	20.5	3.4	2.2	0
Recommended Daily Allowance (%)							
Energy (Kcal)	Total Fat (g)	Sat Fat (g)	Carb (g)	Sugars (g)	Fibre (g)	Protein (g)	Salt (g)
10%	11%	13%	9%	68%	11%	4%	0%

Daily Intake percentages are based on the requirements for an average female with no special dietary requirements and an assumed energy intake of 2000 kcal.